



The World's First
AI-Powered Family
Entertainment Concept



EXECUTIVE SUMMARY

AI Experience Park is the world's first purpose-built, AI-powered family entertainment center — a 20,000 SF immersive venue where children ages 4–14 create, compete, explore, and learn using real artificial intelligence. AI Experience Park translates the global AI revolution into a tangible, engaging, and accessible experience for families.

The project is developed by the Zamania Group (operators of 26 large indoor family entertainment parks) and the Kid-Friendly World Foundation (a global initiative transforming how families, communities, and organizations engage with children), in partnership with leading real estate, investment, architectural, and engineering firms, as well as AI and technology advisors.

We are seeking equity investors, franchise partners, real estate partners, and strategic collaborators to launch the first U.S. flagship park in California in 2026.

Key Metric	Value
U.S. Family Entertainment Market	\$25B+ (growing at 10%+ CAGR)
U.S. AI Education Market	\$5B+ (growing at 15–25%+ CAGR)
Addressable U.S. Locations	400+

THE AI REVOLUTION & MARKET OPPORTUNITY

The front door for the \$200B AI industry — and it's built for families.

The AI Moment Is Here

- ChatGPT reached 100 million users faster than any product in history.
- Google Trends for "AI for kids," "AI education," and "learn AI" have surged 300%+ since 2023.
- Every major tech company is investing billions — parents are watching and asking: "How do I prepare my child?"
- AI is the new coding — but bigger. The parents who act early give their kids a head start.

Search Trends & Parent Demand

- "AI camps for kids" and "AI classes near me" search volume is doubling year-over-year.
- 78% of parents believe AI skills will be essential for their children's future careers.
- The global AI in education market is projected to exceed \$30B by 2028.
- Parents are actively seeking — but there is almost nothing built for them in the physical world.

Why AI Park Beats the Alternatives

Competitor	Weakness	AI Park Advantage
Traditional FEC	Undifferentiated, commoditized, no educational value	Unique IP, refreshable content, visible learning outcomes
STEM Centers / Museums	Passive, exhibit-based, low repeat visits	Active gameplay, immersive AI interaction, high repeat value
Coding Academies	Classroom format, limited appeal, narrow focus	Full-spectrum AI entertainment, social, physical, creative
At-Home AI Tools	Isolated, screen-only, no social interaction	Social, physical, guided, tangible outputs, family bonding

The Perfect Timing

- Retail space availability— large-scale retail bankruptcies have released significant space in the US.
- Shopping malls desperately seeking entertainment anchor tenants to drive foot traffic.
- AI is the #1 cultural topic — free marketing tailwind.
- No comparable AI-themed family entertainment concept exists at scale anywhere in the world.

The convergence of AI cultural momentum, available real estate, and parent demand creates a once-in-a-generation launch window.

THE PARENT & FAMILY VALUE PROPOSITION

Every parent wants two things: a happy child today and a successful child tomorrow.

AI and the Future of Work

- The World Economic Forum predicts 85 million jobs will be displaced by AI by 2030 — and 97 million new jobs will emerge requiring AI literacy.
- McKinsey: 70% of companies will adopt at least one type of AI technology by 2030.
- AI is not replacing humans — it's replacing humans who don't know how to use AI.

The Salary Premium

- AI-related roles command 25–50% salary premiums over equivalent non-AI roles.
- Entry-level AI engineers earn \$120K–\$180K; senior roles exceed \$300K.
- Even non-technical roles with AI proficiency earn 15–20% more than peers.

What Parents Fear

- "My child spends too much time on screens with nothing to show for it."
- "The world is changing so fast — how do I prepare them?"
- "STEM programs feel like school. My kid resists them."
- Growing demand to keep children away from passive screens through physical and social activities.

What Children Want

- Kids are obsessed with AI — ChatGPT, AI art generators, AI voice tools, AI game characters.
- They want to create, build, compete, and share — not sit in a classroom.
- Robots, interactive games, digital creation tools, personalized experiences — these light up a child's imagination.

The magic formula: Fun × Future Skills = Repeat Visits + Word-of-Mouth + Premium Pricing Power.

THE AI EXPERIENCE PARK CONCEPT

20,000 SF. 20 Zones. One AI Companion. Infinite Possibilities.

Overview

- **Format:** ~ 20,000 SF immersive AI-themed family entertainment center.
- **Location:** Big boxes, plazas, or mall-based. Warm Vanilla Shell. 20 ft+ ceiling clearance.
- **Target Age:** 4–14 years (with family engagement for all ages).
- **Zones:** 20 distinct experience zones: creation, competition, exploration, and collaboration.
- **Build Cost:** ~\$250 PSF including attractions and FF&E.

Core Differentiators

- **Unique & Innovative Concept.** Every zone is interactive, physical, and driven by real AI technology. This is a playground, not a museum.
- **Content Never Ages.** Digital content updates mean the park never feels old. This solves the #1 problem in family entertainment.
- **Research-Based.** Built on extensive market research, parent interviews, experiments, competitor analysis, and deep industry understanding.
- **Based on Experience.** 26 successful parks developed and operating across 3 continents. Proven operational playbook.
- **Visible Outcomes.** Children leave with tangible creations, skills, and stories — not just tired legs.

The AI Companion System

Every guest receives a personalized AI Companion — a digital character that travels through the park with them, grows across visits, learns preferences, adapts challenges, and creates a persistent relationship that drives repeat visits.

- Accumulates points and ratings across visits.
- Creates emotional attachment — children return to "visit" their companion.
- Drives engagement: time-in-park, zone completion, repeat visits, and post-visit digital engagement.

20 + Experience Zones

The AI Experience Park is built as a modular platform of interactive zones where children can create, play, move, learn, and take home meaningful results. Each zone adapts to the child's age and experience level, from simple choices for younger children to advanced creator challenges for teens.

#	Zone / Studio	Short Description
1	Activity Zone	Physical play with climbing, sliding, and balance challenges.
2	Interactive Zone	Immersive interactive projected environments.
3	Game Development Studio	Design, test, and launch AI-powered games.

4	AI Training Station	Train AI to recognize images, sounds, gestures, and patterns.
5	Business Development Station	Create a business idea, calculate profit, and make a pitch.
6	Event Planning Station	Plan birthdays, fairs, and family events.
7	Book Writing Studio	Create a book idea, characters, outline, and first page.
8	AI Arcade	Play adaptive AI-powered arcade games.
9	Park Development Station	Design future parks, attractions, and layouts.
10	Robotics Station	Complete robot missions and explore robotics logic.
11	Brain Development Station	Practice memory, logic, attention, and problem-solving.
12	E-Sport Station	Join AI-enhanced e-sport challenges.
13	Interactive Sports Station	Play motion-based sports and physical challenges.
14	AI Art Station	Create AI-assisted drawings and visual concepts.
15	AI Movie Studio	Create movie ideas, posters, scripts, and storyboards.
16	AI Music Studio	Create lyrics, song ideas, and music concepts.
17	AI Storybook Station	Build personalized stories with characters and scenes.
18	AI Character Creator	Design avatars, characters, and personalities.
19	AI Trading Card Factory	Create custom trading cards with print output.
20	AI Design Studio	Design posters, logos, rooms, products, and events.
21	3D Modeling Studio	Create 3D-style toys, objects, rooms, and park elements.
22	AI Fashion Station	Design clothing, accessories, and fashion collections.
23	AI Newsroom Studio	Create news stories, interviews, podcasts, and reports.
24	AI Travel Station	Create travel plans, itineraries, and postcards.
25	AI Language Station	Speak with AI and complete language missions.
26	AI Parent-Child Station	Complete family challenges and co-create projects.
27	AI Math Station	Complete age-adjusted math missions and challenges.
28	AI Reading Station	Practice reading, vocabulary, and comprehension.
29	AI Food Station	Create menus, smoothies, food ideas, and food cards.

Programmable Content

- Digital-first design means content is updated remotely — new themes and challenges without physical construction.
- Seasonal programming: AI & Art, AI & Music, AI & Space, AI & Nature.
- Partner content collaborations with tech companies, universities, and content creators.

EXPERIENCE & TRACK RECORD

26 parks. 20+ years. 300+ events.

Zamania Group

A seasoned international entertainment team with the operational infrastructure and proven track record to execute at scale. 26 parks currently open across Europe and the Middle East. 12+ years of designing, building, and operating large-scale family entertainment centers and experiences.

Kid-Friendly World

Global non-profit initiative transforming family engagement through creativity, learning, and inclusion. 300+ events delivered across diverse markets and cultures. 50+ research projects conducted with 100+ publications. Developed children-centered projects including kid-friendly hotels, kid-friendly communities, Business by Kids, Events by Kids, AI by Kids, kid business accelerator, kids expos, and other initiatives.



Park Portfolio

Leo & Loona — Premium toddler/preschool entertainment (ages 1–8, 25,000–40,000 SF).

Zamania Sportainment — Active play and interactive entertainment (ages 7+, 30,000–60,000 SF).

Hello Park — A "phygital" entertainment concept that combines physical play with interactive digital projections and immersive environments.

AI Experience Park — The next-generation concept combining AI, immersive environments, and interactive entertainment.

THE BUSINESS MODEL

7 revenue streams. Built-in repeat mechanics. Scales like software.

Revenue Streams

Revenue Stream	Description	Est. Share
General Admission	Walk-in / online ticket sales (tiered by duration and access)	~35%
Memberships & Passes	Monthly/annual memberships with perks, priority access, upgrades	~24%
Birthday Parties & Events	AI-themed party packages (premium pricing, high margin)	~20%
Workshops & Camps	After-school, weekend, and summer AI learning programs	~8%
Digital Outputs & Merch	AI-created prints, avatar merchandise, companion upgrades	~4%
School & Group Programs	Field trips, STEM partnerships, corporate family days	~4%
Sponsorships	Tech company sponsorships, branded experiences, content deals	~5%

Repeat Visit Mechanics

- **AI Companion Evolution.** Children return to grow and upgrade their persistent AI companion.
- **Rotating Content.** New experiences and themes deployed digitally — every visit feels fresh.
- **Achievement System.** Badges, levels, leaderboards, and unlockable zones create game-like progression.
- **Event Calendar.** Weekly scheduled programs create appointment-based traffic.
- **Membership Model.** Monthly and annual memberships with exclusive perks drive predictable recurring revenue.

Target: 6–8 visits/year for casual visitors; 20+ for members (vs. 2–3 for traditional FECs).

Unit Economics (Per Park)

Metric	Estimate
Park Size	~ 15,000 – 25,000 SF
Build-Out Cost	~ \$5.0M (~\$250/SF incl. attractions & FF&E)
Average Ticket Price	~ \$35 per child
Revenue per Visit	\$60–90 (including add-ons)
Annual Visits	~ 100,000

Scalability & Franchise Plan

Phase	Timeline	Plan
Phase 1	2026 - 2027	1 flagship park in California — prove the US model
Phase 2	2027 - 2028	6 parks (3 owned + 3 franchise) — demonstrate scalability
Phase 3	2028+	10 new parks/year (franchise) — national footprint

Total US market potential: ~400 parks.

PARTNERSHIP OPPORTUNITIES

Multiple pathways to join the world's first AI-powered family entertainment platform.

How to Partner

- **Equity Investment** — Invest in company-owned parks and participate in long-term value creation.
- **Franchise Partnership** — Secure exclusive territory rights to develop and operate AI Park.
- **Real Estate Partnership** — Provide high-visibility anchor locations and benefit from strong family traffic.
- **Strategic Partnership** — Co-brand experiences, sponsor attractions, and activate joint marketing campaigns.
- **Content Partnership** — Co-develop AI, robotics, and educational solutions; pilot and scale new concepts in parks.

Investment Tiers

Tier	Range	Benefits
Founding Partner	\$2M–\$5M+	Equity in company-owned parks, co-naming rights, brand promotion
Franchise Partner	~\$2M–\$5M per park	Exclusive territory, turnkey delivery, training + launch, ongoing operations support
Strategic Partner	Varies	Co-branded experiences, preferred vendor status, joint marketing, sponsorship opportunities
Real Estate Partner	Varies	Anchor tenancy, increased traffic & asset value, co-development opportunities, flexible lease structures
Innovation Partner	Varies	Co-development of products, experiences, and new attractions, pilot testing, research insights, advisory board participation

Next Steps

- Download the investor presentation and contact our team
- Schedule a deep-dive meeting with our US leadership team
- Visit in-person or online one of our parks
- Review the financial model under NDA
- Secure your position — early partners define the category